

## CHI® Blondest Blonde Ionic Lightening System

### CHI® Ionic Powder Lightener



- Advanced Ionic Lighteners
- Ammonia Free
- Fortified with pure natural silk to give optimum conditioning
- Reconstructs while lightening
- For on the scalp and off the scalp applications

**DIRECTIONS:** Shake well. Pour desired amount of CHI Blondest Blonde Ionic Powder Lightener into a plastic bowl, add equal amount of CHI Color Generator to achieve desired consistency. Amounts may vary according to technique and application used. For full head or retouch applications use 10 or 20 volume CHI Color Generator. For off the scalp lightening, use 10, 20, 30, or 40 volume for 1-2, 3-4, 5-6 or 7-8 levels of desired lift, respectively. Always apply no closer than 1/8" from the scalp for both on and off the scalp procedures.

**TIMING:** Do not pack hair tightly. Lift hair throughout processing to allow air circulation and even oxidation. Check frequently, at least every 3-5 minutes, until desired results are achieved. Processing time depends on desired degree of lift and condition of the hair. Never leave product on hair longer than 50 minutes.

### CHI® Ionic Crème Lightener



- Advanced Ionic Lighteners
- Gentle oil/creme base
- Natural herbs, silk proteins, botanicals and chamomile
- Ammonia Free
- For on the scalp and off the scalp applications

**DIRECTIONS:** Shake well. Pour desired amount of CHI Blondest Blonde Ionic Crème Lightener into a plastic bowl, add equal amount of CHI Color Generator to achieve desired consistency. Amounts may vary according to technique and application used. For full head or retouch applications use 10 or 20 volume CHI Color Generator. For off the scalp lightening, use 10, 20, 30, or 40 volume for 1-2, 3-4, 5-6 or 7-8 levels of desired lift, respectively. Always apply no closer than 1/8" from the scalp for both on and off the scalp procedures.

**TIMING:** Do not pack hair tightly. Lift hair throughout processing to allow air circulation and even oxidation. Check frequently, at least every 3-5 minutes, until desired results are achieved. Processing time depends on desired degree of lift and condition of the hair. Never leave product on hair longer than 50 minutes.

**CAUTION: Always conduct a preliminary strand and patch test.** Do not use if hair is in poor condition, on eyelashes, eyebrows, facial hair or other parts of the body. Never shampoo before lightening. Do not apply if scalp has open cuts, abrasions or any abnormal conditions. Wear gloves. Do not use metal mixing bowl or application implements. **If using a dryer with this product, never set the dryer above a low setting as serious burns may occur if a setting other than low is used.** Keep out of reach of children. This product contains ingredients that can cause serious irritant, respiratory and/or allergic reactions. Avoid contact with skin. If contact occurs, rinse immediately and completely with lukewarm water and get medical attention if irritation (including redness, burning, irritation, pain or itching) occurs. Store in a cool, dry place.

### Level of Lift Up to 8 levels

#### Mixing

Mix CHI® Blondest Blonde Ionic Powder or Crème Lightener with equal parts of CHI Color Generator of choice to a smooth consistency for desired lifting action.



If using a dryer with this product, never set the dryer above a low setting as serious burns may occur if a setting other than low is used.

CHI® Color Generators	Levels of Lift	Levels of Lift
	Full-Head	Off-Scalp
10 Volume	1 – 2 Levels	1 – 2 Levels
20 Volume	3 – 4 Levels	3 – 4 Levels
30 Volume	Not recommended	5 – 6 Levels
40 Volume	Not recommended	7 – 8 Levels
Processing Time	<b>TIMING:</b> Do not pack hair tightly. Lift hair throughout processing to allow air circulation and even oxidation. Check frequently, at least every 3-5 minutes, until desired results are achieved. Processing time depends on desired degree of lift and condition of the hair. Never leave product on hair longer than 50 minutes.	<b>TIMING:</b> Do not pack hair tightly. Lift hair throughout processing to allow air circulation and even oxidation. Check frequently, at least every 3-5 minutes, until desired results are achieved. Processing time depends on desired degree of lift and condition of the hair. Never leave product on hair longer than 50 minutes.

### Support Products

#### Shampoo



Rinse with lukewarm water, and shampoo with CHI® Infra Shampoo to balance moisturize, add protein and shampoo any chemical residue from the hair.

#### Color Lock



Condition hair with CHI® Ionic Color Lock Treatment to remove any chemical residue, close cuticle and seal hair while leaving hair incredibly soft, shiny and manageable.

#### Finish



Apply CHI® Silk Infusion reconstructing treatment enriched with pure silk, wheat, soy proteins for soft manageable hair and incredible shine.

### CHI® Blondest Blonde Lightening System

- 8oz. CHI® Blondest Blonde Ionic Crème Lightener
- 16oz. CHI® Blondest Blonde Ionic Powder Lightener
- 32oz. 10 Volume Color Generator
- 32oz. 20 Volume Color Generator
- 32oz. 30 Volume Color Generator
- 32oz. 40 Volume Color Generator
- 32oz. CHI® Infra Shampoo
- 32oz. CHI® Ionic Color Lock Treatment
- 12oz. CHI® Silk Infusion



