## CHI® Blondest Blonde Ionic Lightening System

### CHI® Ionic Powder Lightener
- **Advanced Ionic Lightening**
- **Ammonia Free**
- **Fortified with pure natural silk to give optimum conditioning**

**DIRECTIONS:** Shake well. Pour desired amount of CHI Blondest Blonde Ionic Powder Lightener into a plastic bowl, add equal amount of CHI Color Generator to achieve desired consistency. Amounts may vary according to technique and application used. For full head or refuch applications, use 10 or 20 volume CHI Color Generator. For off the scalp lightening, use 10, 20, 30, or 40 volume for 1-2, 3-4, 5-6 or 7-8 levels of desired lift, respectively. Always apply no closer than 1/8" from the scalp for both on and off the scalp procedures.

**TIMING:** Do not pack hair tightly. Lift hair throughout processing to allow air circulation and even oxidation. Check frequently, at least every 3-5 minutes, until desired results are achieved. Processing time depends on desired degree of lift and condition of the hair. Never leave product on hair longer than 50 minutes.

**PROCESSING TIME:**
- **Full-Head:**
  - 10 Volume: 1 - 2 Levels
  - 20 Volume: 3 - 4 Levels
  - 30 Volume: Not recommended
  - 40 Volume: Not recommended
- **Off-Scalp:**
  - 10 Volume: 1 - 2 Levels
  - 20 Volume: 3 - 4 Levels
  - 30 Volume: 5 - 6 Levels
  - 40 Volume: 7 - 8 Levels

### CHI® Ionic Crème Lightener
- **Advanced Ionic Lightening**
- **Gentle creme base**
- **Natural herbs, silk proteins, botanicals and chamomile**

**DIRECTIONS:** Shake well. Pour desired amount of CHI Blondest Blonde Ionic Crème Lightener into a plastic bowl, add equal amount of CHI Color Generator to achieve desired consistency. Amounts may vary according to technique and application used. For full head or refuch applications, use 10 or 20 volume CHI Color Generator. For off the scalp lightening, use 10, 20, 30, or 40 volume for 1-2, 3-4, 5-6 or 7-8 levels of desired lift, respectively. Always apply no closer than 1/8" from the scalp for both on and off the scalp procedures.

**TIMING:** Do not pack hair tightly. Lift hair throughout processing to allow air circulation and even oxidation. Check frequently, at least every 3-5 minutes, until desired results are achieved. Processing time depends on desired degree of lift and condition of the hair. Never leave product on hair longer than 50 minutes.

## Support Products

### Shampoo
- Rinse with lukewarm water, and shampoo with CHI® Infra Shampoo to balance, moisturize, add protein and shampoo any chemical residue from the hair.

### Color Lock
- Condition hair with CHI® Ionic Color Lock Treatment to remove any chemical residue, close cuticle and seal hair while leaving hair incredibly soft, shiny and manageable.

### Finish
- Apply CHI® Silk Infusion reconstructing treatment enriched with pure silk, wheat, soy proteins for soft manageable hair and incredible shine.

### CHI® Blondest Blonde Lightening System

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<thead>
<tr>
<th>SKU # PB1035 • 7/09</th>
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<tbody>
<tr>
<td><strong>12oz.</strong> CHI® Blondest Blonde Ionic Crème Lightener</td>
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<tr>
<td><strong>16oz.</strong> CHI® Blondest Blonde Ionic Powder Lightener</td>
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<tr>
<td><strong>32oz.</strong> 10 Volume Color Generator</td>
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<td><strong>32oz.</strong> 20 Volume Color Generator</td>
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<td><strong>32oz.</strong> 30 Volume Color Generator</td>
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<tr>
<td><strong>32oz.</strong> CHI® Infra Shampoo</td>
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<td><strong>32oz.</strong> CHI® Ionic Color Lock Treatment</td>
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<td><strong>12oz.</strong> CHI® Silk Infusion</td>
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