Coarse Title: Color Blending With CHI

Subject: Foundation of Color

Lesson: Build a superior color foundation. Formulate with confidence and achieve 100% accurate results with ammonia free color. Experience the advantages of using Liquid Color formulated without PPD. This 5-in-1 color solution allows you to create Permanent, Demi-Permanent, and Semi-Permanent color formulations. In addition, it offers the ability to deposit, lift, tone, correct and refresh all color tones. This versatile liquid color line can be used as a stand-alone coloring system or in conjunction with Cream Color. These lines are intermixable to adjust and customize formulations. It is perfect for maximizing your color services in the salon!

Facility: Training Facility / Salon

Class Time: 3 Hours

Educator Tools
1 Pre-done mannequin showcasing our Shade Collection (Contradiction Color)
1 Mannequin to demo
Ionic Permanent Color or Ionic Shine Shades:
  - Swatch Book
  - Manual
  - Wall Chart (1 per attendee)
  - Color Wheel (1 per attendee)
Color Generators
Sectioning clips
Combs & Brushes
Color Bowls
Color Brushes
Foils & Sunglitz Boards

Attendee Tools
Note pad & pen
Lesson Outline:

10:00 – 10:15 (15 Minutes)
  - Introduction
    - Preview Ionic Permanent Shine *Cream Color*
    - Preview Ionic Shine Shades *Liquid Color*
    - Present *Pre-Colored* Mannequin

10:15 – 10:45 (30 Minutes)
  - Present in detail the benefits and features of the following
    - Ionic Permanent Shine *Cream Color*
    - Ionic Shine Shades *Liquid Color*
    - Color formulation steps from the *Shade Collection* (Contradiction Color)

10:45 – 12:15 (90 Minutes)
  - **Demo** the Contradiction Color, Color Application
    - Proper Sectioning
    - Color Application (*Cream & Liquid*)
  - **Process** - While processing, review the complete Shade Collection & answer any questions the attendees have about the color or collection
  - **Rinse** - Mannequin and style

12:15- 12:30 (15 Minutes)
  - Review the results of colored mannequin
  - Review the features and benefits
    - Review Ionic Permanent Shine *Cream Color*
    - Review Shine Shades *Liquid Color*
  - Close, Thank the attendees